HORIZON EUROPE
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HYPERIMAGE

A universal spectral imaging sensor platform for industry, agriculture, and autonomous driving.

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Duration: 42 months

= Deliverable D9.2 =

Dissemination and communication activity plan (Period A)

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Responsible WP: Marina de Souza Faria, WP9, ABIMI
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AUTHOR

Author	Institution	Contact (e-mail, phone)
Marina de Souza Faria	ABIMI	souzafaria@amires.eu

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Work Package Leader	Marina de Souza Faria	
Project Manager	Marina de Souza Faria	
Project Coordinator	Alexander Kabardiadi-Virkovski	26/09/24

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Point of Contact	Name: Marina de Souza Faria Partner: ABIMI/AMIRES Address: Na okraj 42, Praha 6, 162 00 Phone: +420 730 890 817 E-mail: souzafaria@amires.eu
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Executive Summary

Prompt and efficient communication and dissemination of results are crucial for every research and innovation project. This guarantees that the acquired knowledge or usable outcomes can benefit society as a whole and prevent the duplication of research and development efforts.

This document outlines the strategy for disseminating the results of the HyperImage project and the activities planned to enhance the project's visibility, achievements, and partners. Dissemination activities and promotional materials will be developed to support project exploitation, aiming to attract and involve stakeholders and end-users through targeted communication efforts. Specifically, the HyperImage dissemination and communication activity plan will focus on an industrial/SME audience to introduce spectral and hyperspectral image tools as convenient and user-friendly inspection systems for efficient at-line and in-line quality control in aerial vehicles, automated indoor farming, autonomous off-road vehicles, and semiconductor processing quality control.

This dissemination and communication activity plan for the HyperImage project has been formulated as a preliminary plan to achieve the stated objectives. This strategy will also ensure that all possible communication and dissemination channels are identified and utilized throughout the project's duration. Additional channels will potentially be explored and, if deemed relevant, will be integrated into the communication and dissemination roadmap later.

It is important to note that the communication and dissemination of the project's achievements should not compromise the potential protection of generated intellectual property (e.g., patents, product designs) and further industrial applications. Therefore, strict rules of prior notice to all partners will be applied before any activity (e.g., publication, presentation, etc.) in accordance with EC guidelines and the HyperImage Consortium Agreement. Partners will have the right to refuse dissemination of their own know-how (background or results) when it could potentially harm their interests.

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1. Introduction

Deliverable D9.2 Plan for dissemination and communication activities is part of task 9.1. Dissemination and communication activities.

The dissemination and communication activity plan outlines the main elements and strategic choices regarding the dissemination and communication activities of the HyperImage project towards the most important stakeholder groups. The document will enable the project team to properly plan and implement all required dissemination activities to achieve the identified main objectives:

a) Implementation of communication activities targeted towards different stakeholders.

b) Production of promotional materials for project outputs.

c) Awareness and involvement of the community throughout all phases of the project.

d) Active participation in conferences, workshops, exhibitions, and courses, as well as fostering relationships with other framework projects and initiatives (clustering activities) are key initiatives for this plan.

2. Dissemination and communication rules

2.1.   Internal Communication

Internal communication has always been regarded as one of the most important factors determining the success of a consortium. It is as important as external communication, although in some cases can easily be overlooked. Some partnerships focus more on external communication with the target groups, neglecting communication flows among themselves. This should be at all costs avoided by institutions who are spread across different countries, and who cooperate on an EU-funded project since their geographical dispersion alone makes their joint work extremely challenging.

Proper communication flow means that the information is concrete, clear, and distributed promptly to all interested parties, whilst maintaining a good balance between insufficient information and too much information.

The main objectives of internal communication within HyperImage are to:

• Share information among partners (the SharePoint hosted by ABIMI- MS Teams are being used).

• Inform constantly about project progress (will be carried out in planned meeting summarised in D12.3).

• Synchronise activities of the partners and resolve interdependencies.

• Identify problems (if any) and find proper solutions.

• Make decisions on project changes (if any).

Communication among the partners will be conducted as follows: physical meetings will be organized every six months, and monthly teleconferences with the Work Package Leaders, known as the Project Steering Committee (PSC), will be held monthly remotely. Any issues that arise will be promptly addressed with appropriate solutions developed in collaboration with the involved partners.

In order to efficiently exchange information and documents internally, HyperImage will use SharePoint hosted by ABIMI MS Teams. All partners will have easy access to SharePoint and therefore to the latest information, documents, and templates therein stored.

2.2.   External Communication

Concerning external communication, it must be mentioned that the dissemination of the project's achievements should never jeopardize the potential protection of generated intellectual property (e.g. patent, product design) and further industrial application. Therefore, before any dissemination activity (publication, presentation), strict rules **of prior notice to all partners will be applied, according to European Commission guidelines.**

Partners will have the opportunity to refuse dissemination of their know-how (background or results) by others when it could potentially harm the partner's interests. The Dissemination Manager (Marina de Souza Faria, ABIMI) in cooperation with the Exploitation Manager (KET-Market) will follow all the below-described approval processes and will act as an internal executive approval body for any dissemination action organized by different partners.

All project outcomes will acknowledge the support of the European Commission as requested by Article 17 (Communication, Dissemination, and Visibility) and the corresponding Annex 5 (Communication, Dissemination, Open Science, and Visibility) of the Horizon Europe Model Grant Agreement. Unless it goes against their legitimate interests, each beneficiary must disseminate its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium). This does not change the confidentiality and security obligations laid out in Article 13 and Annex 5 of the Grant Agreement, all of which still apply. The process of dissemination can be found in more detail in the signed Consortium Agreement available for the partners on the project SharePoint.

According to article 8.4.2 of the Consortium Agreement[1]:

- Prior notice of any planned publication shall be given to the other Parties at least 45 calendar days before the publication. Any objection to the planned publication shall be made in writing to the coordinator and the Party or Parties proposing the dissemination within 30 calendar days after receipt of the notice. If no objection is made within the time limit stated above, the publication is permitted.

- Objections are justified if the protection of the objecting Party's Results or Background would be adversely affected if the objecting Party's legitimate interests in relation to the Results or Background would be significantly harmed or if the proposed publication includes Confidential Information of the objecting Party. The objection must include a precise and reasonable request for necessary modifications.

- If an objection has been raised, the involved Parties shall discuss how to overcome the justified grounds for the objection on a timely basis (for example, by an amendment to the planned publication and/or by protecting information before publication) provided that the objecting Party shall not unreasonably continue the opposition if appropriate measures are taken following the discussion.

The EU emblem with a funding statement should always be included in the publication. In addition, dissemination materials should include the following disclaimer: "Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Communications Networks, Content and Technology (CNECT). Neither the European Union nor the granting authority can be held responsible for them."

Figure 1: Information and timeline of the intention of publication; COORD: Coordinator; PM: project manager; PART: participant planning a dissemination activity.

The procedures to allow all dissemination materials to be quality assured, including both the content and layout, are established to check: (i) the messages transmitted outside of the consortium, including the suitability of the messages for the people addressed, emphasizing the benefits and relevance for industry (when applicable); (ii) the technical contents in order to ensure the quality of achieved scientific and research objectives; (iii) that scientific papers and publications contain sufficient reference to the project; and (iv) layout quality and overall suitability.

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[1] Project SharePoint, MS Teams. Available at the folder: CA - Consortium Agreement

The role of a Dissemination Manager (WP Leader, Marina de Souza Faria, ABIMI) has been established in order to plan, follow, undertake, and monitor the planned communication and dissemination activities. Regular contact with all Work Package Leaders will ensure timely communication and dissemination of project outcomes and results.

2.3.   Guidelines for partners

An Excel file has been prepared in order to monitor and assess each partner's contribution and maintain a complete list of possible future actions. This file, created at the very beginning of the project, is composed of three different sheets: Publications, Dissemination, and Communication. The dissemination tracking file is distributed amongst the consortium members and updated internally every 6 months during the HyperImage project duration. This updated information will be inserted in the Periodic report to the Grantor.

List all relevant publications where the project is acknowledged.

Publications														
Type of PID (repository)	PID	Type of publication	Link to publication	Title of scientific publication (b)	Authors	Title of the Journal	Publisher	Month/Year of publication	Open access (c)	Peer - review	Publishing fees	Type of publishing venue	Costs charged to the project
/dropdown options/	/insert text/	/dropdown options/	/insert text/	/insert text/	/insert text/	/insert text/	/insert text/	/insert text/	/dropdown options/	/dropdown options/	/dropdown options/	/dropdown options/	/insert value/

(a) D.O.I. Digital Object Identifier is a character string (a "digital identifier") used to uniquely identify a digital object, such as an electronic document. A DOI name differs from standard identifier registries such as the ISBN and ISRC.
(b) For book chapter, title of the chapter, not the book.
(c) "Open access" means the practice of providing online access to research outputs resulting from actions funded under the Programme, in particular scientific publications and research data, free of charge to the end-user

Figure 2: Dissemination and communication reporting - publications

Dissemination activites recording and plan																	
		WHO? Targeted audience													WHY? Description of the objective (b)	Status of the dissemination activity	
Dissemination activity name (a)	WHAT? Type of dissemination event	Research communities	Industry, business partners	Innovators, Investors	International organisation (UN body, OECD, etc.)	EU Institutions	National authorities	Regional authorities	Local authorities	Civil society	Citizens	Specific end user communities	Other				
/insert text/	/dropdown options/	/choose one or more items/												/insert text/	/dropdown options/		

Figure 3: Dissemination and communication reporting - dissemination

Communication activities							
Communication activity name (a)	Description	WHO? Target audience	Publication date	Responsible partner	HOW? Communication channel	Outcome (b)	Status
/insert text/	/insert text/	/dropdown options/	/insert text/	/insert text/	/dropdown options/	/insert text/	/dropdown options/

Figure 4: Dissemination and communication reporting – communication

The Excel template is available on the project SharePoint for partners to update promptly. However, every six months, a reminder will be sent to the consortium to double-check that all publications, events, media articles, etc., are included in the report. Periodic recording of the project's dissemination activities offers the benefit of easily tracking these activities and providing regular and accurate updates to the EC.

2.4.   Publication policy and open access

Partners agree to generate peer-reviewed articles resulting from projects to an institutional or subject-based repository, for example, Zenodo, and to make their best efforts to ensure open access to these articles, at the time of publication. The open access will be in line with Article 17 and Annex 5 of the Grant Agreement. The "green"

(self-archiving) or "gold" (open access publishing) model will be used, depending on the strategy of the consortium regarding the specific peer-reviewed scientific publication.

Each beneficiary must ensure open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results (Annex 5 of Model Grant Agreement).

In particular, it must ensure that:

- At the latest at the time of publication, a machine-readable electronic copy of the published version or the final peer-reviewed manuscript accepted for publication is deposited in a trusted repository for scientific publications.

- Immediate open access is provided to the deposited publication via the repository, under the latest available version of the Creative Commons Attribution International Public Licence (CC BY) or a licence with equivalent rights; for monographs and other long-text formats, the licence may exclude commercial uses and derivative works (e.g. CC BY-NC, CC BY-ND) and

- information is given via the repository about any research output, or any other tools and instruments needed to validate the conclusions of the scientific publication

- metadata of deposited publications must be open under a Creative Common Public Domain Dedication (CC 0) or equivalent, in line with the FAIR principles (in particular machine actionable) and provide information at least about the following: publication (author(s), title, date of publication, publication venue); Horizon Europe or Euratom funding; grant project name, acronym and number; licensing terms; persistent identifiers for the publication, the authors involved in the action and, if possible, for their organisations and the grant. Where applicable, the metadata must include persistent identifiers for any research output, or any other tools and instruments needed to validate the conclusions of the publication.

HyperImage website will provide information about and links to the Open Access Document of all scientific publications generated from HyperImage results. Various research data and results will be collected and generated throughout the duration of the project. The main research results will be shared with the scientific community and public through the World Wide Web. The emphasis of data management (submitted as a deliverables D12.4) will be on faithful and reproducible record keeping, with an emphasis on transparency and accountability. The consortium has a preliminary plan for managing products of research, data format and content, data access and sharing, re-use and redistribution, and archiving and preservation of access.

3. HyperImage dissemination and communication activity plan

The identified channels, target audience, and tools for communication (and dissemination) are introduced in the following subchapters. The target audience includes:

- Research community

- Broad public

- Media

- End users/customers

- Standardization & regulation bodies

- Policymakers and European Commission.

HyperImage

Table 1: The target audience for HyperImage

Objectives	Targets audiences	Tools & KPI´s	Engagement/feedbacks
Increase awareness of the service offering	Public Researchers Industry End-users	> 3000 website visits per year 300 social media followers on LinkedIn 1000 copies of printed material distributed 1 press release/year published by 5 media outlets 2 videos viewed 500 times each	• Collect public opinion on the impact of quantum technology • Make the industry aware of the innovation opportunities • Inform end-users that their problem is being approached
Receive feedback on industrial needs	Researchers Industry End-users	100 external inquiries/year via website/email	• See end-user attitude toward the solution • Obtain market feedback • See available options to help reach the project goals.
Set the stage for market acceptance of quantum technology	Public Industry End-users	1 press release/year published in target media outlets reaching 500 views. 3 workshops/year with industry and end-users organized 10 presentations at EU symposia	• See end-user opinion on integration into workflows • Align expectations of key stakeholders • Demonstrate business value
Demonstrate need for pan-European cooperation	Public Researchers Industry End-users	300 views of the website consortium page Clustering with 3 Photonics Partnership projects	• Increase understanding of the need for pan-European research and innovation cooperation.

Various communication tools will be used and will be tailored to the needs of various stakeholders and audiences. The target audiences will include the scientific community, industry, policymakers, standardization bodies, the public, and the media.

Communication activities will be monitored and followed up to maximize their impact. The Project Officer will be regularly informed about the communication outcomes and based on her decision EC communication channels could be used too.

The role of the Dissemination Leader (WP9 Leader, ABIMI) has been established in order to plan, follow, undertake, and monitor the planned communication and dissemination activities. Regular contact with all Work Package Leaders will ensure timely communication and dissemination of project outcomes and results.

In particular, the HyperImage dissemination activity plan will put a special focus on an industrial / SME audience to introduce x-ray and hyperspectral characterization tools as convenient and "easy to use" inspection systems for efficient at-line and in-line quality control in thin film manufacturing.

Table 2: Target field for HyperImage

Targets	Tools and channels		KPI´s
Science & academia	**Scientific events**	Active participation at conferences (e.g.AgEng, APC-M, CHII) to communicate results to experts and key opinion leaders in the field of quality controls and material characterization.	*5 presentations per year,*
	Peer-reviewed publications	Publication in high-impact factor journals (e.g. Journal of Spectral Imaging, International Journal of Computer Vision, Sensors Journal, etc).	*2 publications per year*
Industry	**Industry fairs**	Innovation will be discussed with industry at the exhibition across application fields (e.g. Semicon, Control, Laser World of Photonics, Vision).	*4 trade fairs/exhibitions per year*
	Project workshops	To be organized as part of larger events or as standalone events with the aim of creating matchmaking opportunities, attracting early adopters, and fostering business opportunities.	*3 workshops: at least one as a practical event with live demonstration.*
Policymakers, regulators & associations	**Policy making fora and meetings**	Results and created value will be shared with the EC national agencies and standardization bodies (e.g.EMCC). Interaction with governing bodies will be encouraged (e.g. participation in policy dialogues, fora, and surveys)	*Active participation in 3 events.*
	Events of professional associations	will be attended to allow them to include insights relevant to project outcomes in their communication efforts.	*Active participation in 3 events per year.*
European projects	**Clustering**	with relevant European projects (Quantum Flagship, other FPAs) will be pursued to support mutual learning from the results and implementation of best practices.	*2 clustering meetings attended per year,* *set up communication channels with 4 projects*

3.1.   Strategy structure

HyperImage communication and dissemination activities are suggested as follows:

- Development and maintenance of the project webpage.
- Preparation of the dissemination materials.
- Organization of the HyperImage events
- Workshops at demonstration sites and the final event
- Publication of the HyperImage results at key conferences in Europe in relevant scientific and industrial journals
- Contribution to technology news servers EU and national clustering activities design competition
- EAB cooperation

3.2.   Dissemination Materials

The deliverable D9.1 Initial Communication Plan, submitted to the EC Portal, provided a detailed explanation of the creation process for the communication material. The components are briefly outlined in the topics below:

Logo

The project logo was prepared by an AMIRES/ABIMI designer and proposed three options for the Project Coordinator (IWS) and WP9 leader (ABIMI) to establish a visual identity for the project and its consortium. The logo is used in all project-related communication materials, websites, leaflets, posters, and brochures as well as internal document templates and confidential materials.

The logo is inspired by the RGB colors and spectral concept of the image layers. Firstly, the idea was a cube with image layers in RGB color. However, to be more modern it was chosen a black font industrial, therefore the cube was elongated in a horizontal orientation as the current version in Figure **5**. The logo was presented and approved by all partners at the project kick-off meeting held on 16th and 17th January 2024. All files referred to the logo package can be found in project SharePoint[2], such as the logo colorful, black and white, and in high quality.

Figure 5: HyperImage Logo

Website

At M2 of the project period, the primary webpage was published, featuring general information about the project and its partners. The preliminary page includes the project logo, abstract, and a list of partners. It was created as an initial version to provide visitors with more information about the project.

Once the domain www.hyperimage-project.eu was secured, the preliminary page was set up. A new design and layout have been developed, with website development and maintenance led by ABIMI. The objectives of the HyperImage website are to:

- Serve as a digital "business card" for partners, highlighting mission, members, and opportunities within spectral image technology.

- Relay timely information about project developments, events, and results.

- Create a digital contact mechanism for those wishing to contact the team.

- Allow interested parties to follow the LinkedIn page of the project to attract more followers.

The website layout has been approved by both the coordinator and the dissemination manager. The next phase involves coding by ABIMI's designer using WordPress. Upon completion, the content will be reviewed thoroughly by both beneficiaries to prevent misinformation.

The homepage will mirror the leaflet content, offering a concise project overview with details like partner count, participating countries, duration, and budget. The menu bar will feature submenus, including a "Project" tab for exploring impact and ambition, a "Results" section for public deliverables and publications, and a "Newsroom" for press releases, media resources, and the LinkedIn feed interface.

For the mobile version, the project image will be displayed without application industry figures. For the desktop version, images related to the applications, provided by end-user partners, will be included. These images will enhance visual appeal and provide a clear depiction of HyperImage applications. Figures were requested from the following partners:

- Unmanned aerial vehicles (NEO)

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[2] Available at HyperImage_logo_Package (request access)

- Automated indoor farming (Growy)

- Autonomous off-road vehicles (ROB)

- Quality control in semiconductor processing (IFBIP)

Leaflet and Roll-Up

The project leaflet (Appendix 1) serves as a concise printed material that provides a brief and compelling overview of the project. It aims to pique the reader's interest, encouraging them to seek more information by visiting the project's social media and website. The leaflet summarizes key aspects such as the project overview, goals, impacts, and partners for those interested in the topic. It is intended for distribution at conferences, events, and partner premises, prominently featuring acknowledgment of EU funding and the EU emblem.

The Roll-up (Appendix 2) is prominently displayed at main events and meetings. It features a background image consistent with all communication materials, complementing the project logo's colors. The roll-up primarily emphasizes the project name and promotes the project website. Additionally, it serves as a backdrop for photographs taken during project meetings.

Social Media

In addition to the webpage and print materials, a LinkedIn account has been set up for the HyperImage project to allow more dynamic updates of project progress, engage a wider audience (especially the younger generation), and enable feedback from various audiences. The need to use additional social media partners will be assessed throughout the project.

Short news stories about the projects and their development will be prepared and shared on the LinkedIn account, especially during events, conferences, and symposiums. Social media will also be used as a communication channel to disseminate potential clustering activities.

The LinkedIn page was created in January 2024 to disseminate the Kick-Off Meeting (KOM). Therefore, the first post was about the success of the KOM and that the consortium is looking forward to working together (Figure **7**). The page already achieved 162 followers (updated data from 11.07.2024) and as soon as the results and news are posted, the page will reach more followers.
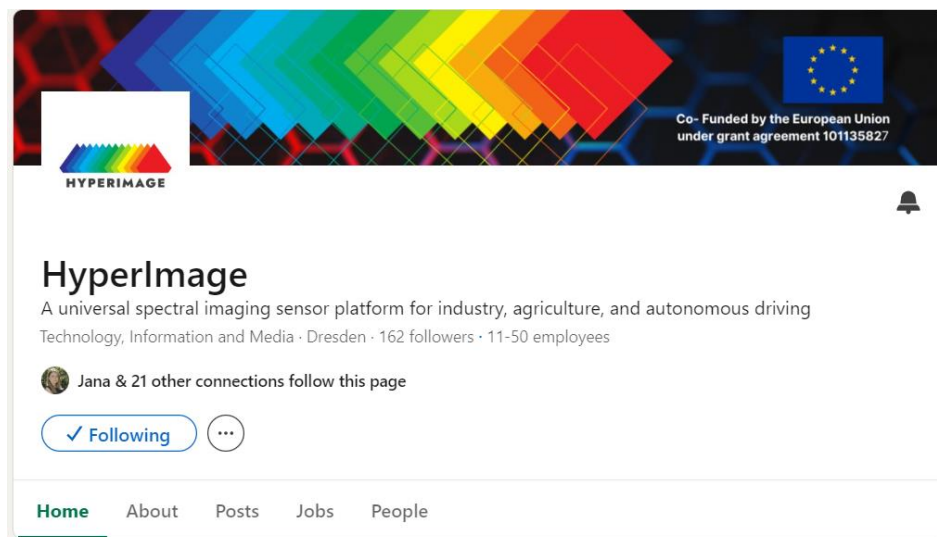

Figure 6: LinkedIn Page of the HyperImage project

Figure 7: First post on the LinkedIn page - KOM at Fraunhofer IWS.

4. Publication of HyperImage results

4.1. Scientific articles in relevant journals and periodicals

Joint publications from different partners are encouraged during the project. The main scientific results of the project will be published OPEN ACCESS in Scientific journals (either by submitting to dedicated open access peer-reviewed journals or using the "Open Access" Option of well-established Scientific Journals with a high impact factor).

Examples of journals, where contributions from HyperImage partners might be expected (the list is not exhaustive):

- Science and Technology of Advanced Materials
- Journal of Materials Chemistry
- Organic and Printed Electronics Journal
- Materials Today
- Polymers
- Surface and Coatings Technology
- Materials Chemistry and Physics
- Organic Electronics
- Advanced Structural and Chemical Imaging
- New Journal of Physics
- Physical Review X
- Semiconductor Science and Technology
- Surface Topography: Metrology and Properties
- Surface Science, etc.

4.2.   Presentation at conferences, events, and trade fairs

Partners have identified a series of conferences and symposia focusing on hyperspectral imaging, deep learning, sensors, and embedded vision technologies as venues for disseminating HyperImage results. These events provide opportunities for project representatives to discuss the project's scope and potential collaborations with initiatives and projects in related fields.

Examples of such events where the project presentation will be considered include (the list is not exhaustive and will be updated as needed):

- FRIMACHAT - Frontiers in Materials Characterisation towards Industrial Translation

- European Mentoring Coaching Council (EMCC) - https://emccconference.org/

- EUROMAT: https://euromat.org/

- ECASIA - European Conference on Applications of Surface and Interface Analysis: www.ecasia.org

- ICMAT - International Conference on Materials for Advanced Technologies: http://icmat2021.mrs.org.sg

- ICCG - The International Conference on Coatings on Glass and Plastics: https://iccg.eu/

- SVC TechCon - Society of Vacuum Coaters: www.svc.org

- AIMCAL Europe: https://www.aimcal.org/

- Conference on Industrial Technologies

- EU Industry Days

- Vision 2024 Stuttgart

The HyperImage industrial partners will also promote the project with booths at relevant trade fairs such as Semicon Europa, The Advanced Materials Show, SPIE, Optics+Photonics, etc.

Partners will provide updated information about event attendance in the 6-months internal report. Clustering activities with other projects will provide more opportunities to participate in dissemination activities.

4.3.   Press and media

At least one press conference will be organized during the project's lifespan to inform the media about the project's content, intentions, and/or achievements. Project beneficiaries and EAB members could be interviewed for media outcomes. Press releases will be written and circulated to relevant media lists, at least at the beginning, in the middle, and at the end of the project.

4.4.   Clustering activities

Clustering activities are essential and strategic for HyperImage dissemination, and it will be highly promoted by the consortium. The objectives are to address innovation and exploitation issues in running projects and explore the potential for cross-project clustering.

The necessary information related to current projects dealing with hyperspectral images, market trends, and policy-making, related to the EU clustering activity. The consortium activities will be also reported to relevant European Technology Platforms such as *Photonics 21* which HyperImage is included as one of the current projects and similar activities are expected at national levels.

Photonics 21 is a leading European Technology Platform uniting major photonics industries and research stakeholders across the continent. With over 3,800 members, its goal is to establish Europe as a global leader in photonics technology across diverse fields such as ICT, lighting, manufacturing, life sciences, safety, education, and training. Formed under Belgian law, Photonics21 represents over 4,000 members and was established in 2005. It plays a crucial role in defining innovation and research topics and serves as the private counterpart in the EU Commission's Public-Private Partnership. A Memorandum of Understanding was signed on June 23rd, 2021, marking a new phase in this partnership.

The partnership aims to enhance Europe's industrial leadership and economic growth in photonics and associated industries. It supports a research and innovation strategy throughout Horizon Europe and beyond, focusing on technological sovereignty, competitiveness, job creation, and prosperity in Europe.

5. Conclusions

This document represents the Deliverable D9.2 Dissemination and Communication Activity Plan within the HyperImage consortium project. It summarizes the strategy for disseminating the results of the HyperImage project and the activities planned to give high visibility to the project, its achievements, and its partners. The dissemination of the project's achievements should never jeopardize the potential protection of generated intellectual property and further industrial application. Therefore, before any dissemination activity (publication, presentation) strict rules of prior notice to all partners will be applied, according to EC guidelines: prior notice of any planned publication should be given to other consortium members at least 45 calendar days before the publication. The Dissemination Manager in cooperation with the Exploitation Manager will follow the approval processes and will act as an internal executive approval body for any dissemination action organized by different partners.

An Excel file was prepared to record each partner's contribution to dissemination and guidelines for dissemination and publication of the project contents, regarding the EC Open Access policy, are provided to partners. It is the role of the main author to propose a fair and equal distribution of co-authorships and determine the order. Each partner is free to choose any national or international event or conference, which may be interesting for showing results from the HyperImage project.

The target audience is defined in the document as well as the corresponding dissemination routes: project website, multimedia, and social media are addressed to the broad public; scientific publications, publications in technology news servers, and participation in conferences are addressed to the scientific community; workshops, events, press releases, and newsletters are addressed to architects, potential end users, policymakers and media, etc.

HyperImage promotional materials will create awareness and inform the wide and various target audiences about the project and its development. These materials will be extensively used by the project's partners whenever they present at conferences, publish in journals and magazines, establish contacts with media, attend exhibitions, organize workshops, etc.

When disseminating the results of the HyperImage project, the following sentence will always be included: the acknowledgment of the EU funding: HyperImage project has received funding from the European Union's Horizon Europe – The EU research & innovation program under the Grant Agreement 101135827

6. Degree of Progress

The deliverable is 100% fulfilled of the task activities in respect of what is foreseen in the Grant Agreement.

7. Dissemination Level

This deliverable is public

8. Appendix

8.1.   HyperImage Leaflet

8.2.   HyperImage Roll-Up